

Resilience for Dairy (R4D) has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 101000770

Società Agricola Ponte Vecchio Veneto - Treviso





Production / Technical results

- 1,500,000 liters of milk produced
- 4,1 % fat & 3,8 % protein content
- 36 liters /cow/day (Oct-May) + 30 liters/cow/day (June-Sept)
- Products: milk, cheese, yogourt, butter ...
- Other products/activities: meat, agritourism at malga



Strengths -Very good management and economic skills

Weaknesses

-Prosecco area – few surface for other productions
-Few opportunities of discussion
-High diversification and high need of diversified skills **Opportunities** Tourism, export, e-commerce Market strategies

Management

Marketing

Areas of interest

Threats Lack of land for future expansion





"The innovation of yesterday is the tradition of today "

Farmer's strategy for a "resilient" system

- Technical efficiency: milking robot, AFS, sexed semen
- Social/environmental sustainability: summer alpine pasture, automatic milk dispenser for calves
 - Economic resilience: generation continuity, multi-purpose farm, management

Aspirations / Needs for the future:

Grow in marginality

Partners



"Resilience 4 Dairy" is a European project involving 15 European countries and 18 partners. R4D is a thematic network on innovations and aims to support EU dairy farming in these regions where dairy farming is a main economic activity.



R4D pilot farmers are involved in a National Dairy Akis group where needs, solutions and knowledge are exchanged with other farmers, advisors and scientists on their way to build a resilient system. More information https://resilience4dairy.eu/