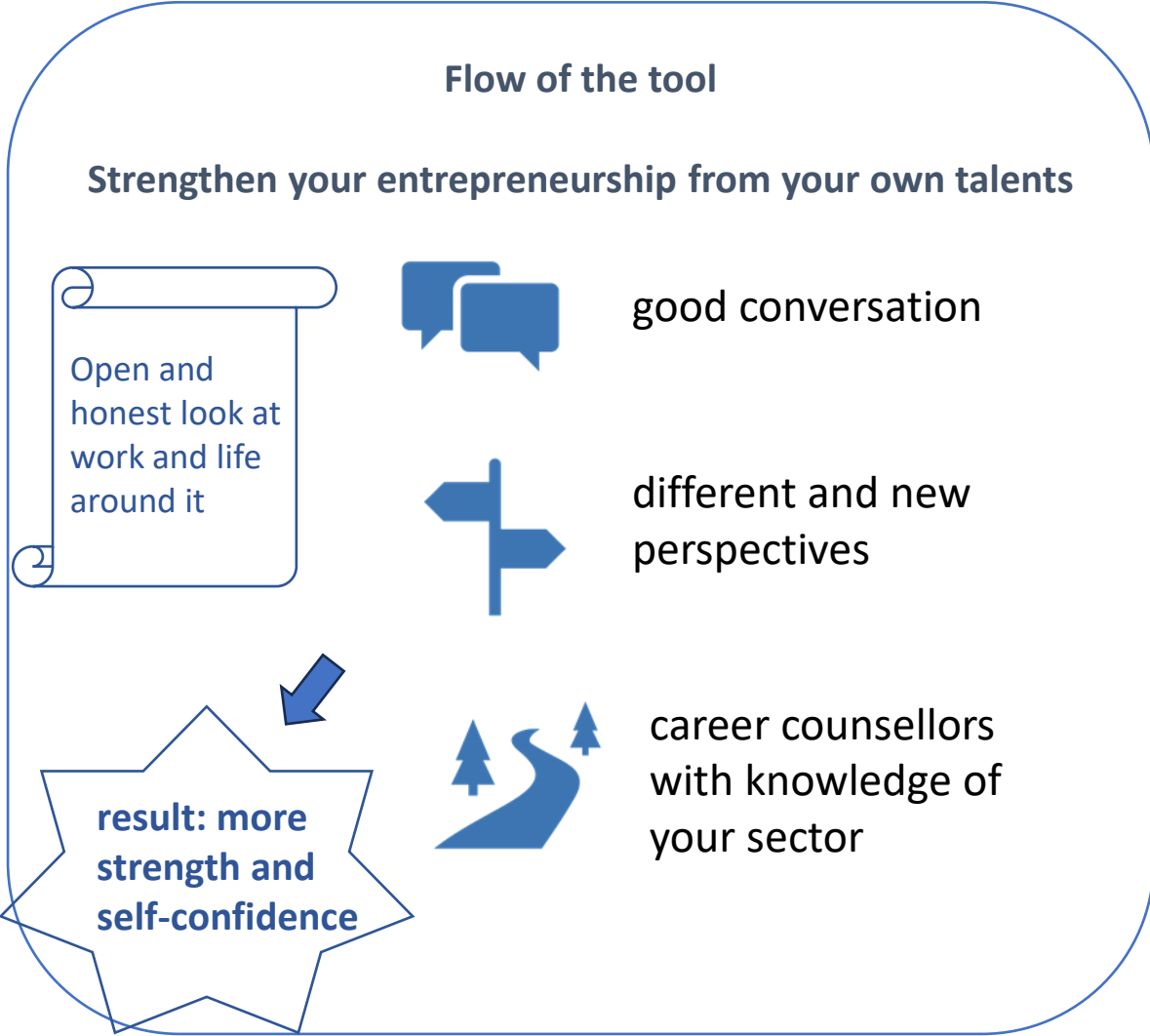


Topic Topic Career coaching support and stimulation

Topic	Topic
Technical efficiency	Economic resilience
	

Background

Experience and knowledge gained over time are no longer enough to run your farm. Farming requires constant decision making, and it is normal that farmers cannot do everything equally well. If you find that you have more talent or desire for some tasks than others, then ask yourself questions such as: what do I want, what can I do well and where do I want to go?
Career coaching may be for you!



How does the strategy work?

The career coach will mostly have several in-depth interviews with each individual (sometimes the individual brings his/her partner). During the interviews, the coach will aim at holding a critical perspective and a 'mirror' with the purpose of making the right decision for the future or enhancing the clients' well-being, ...

Investment?

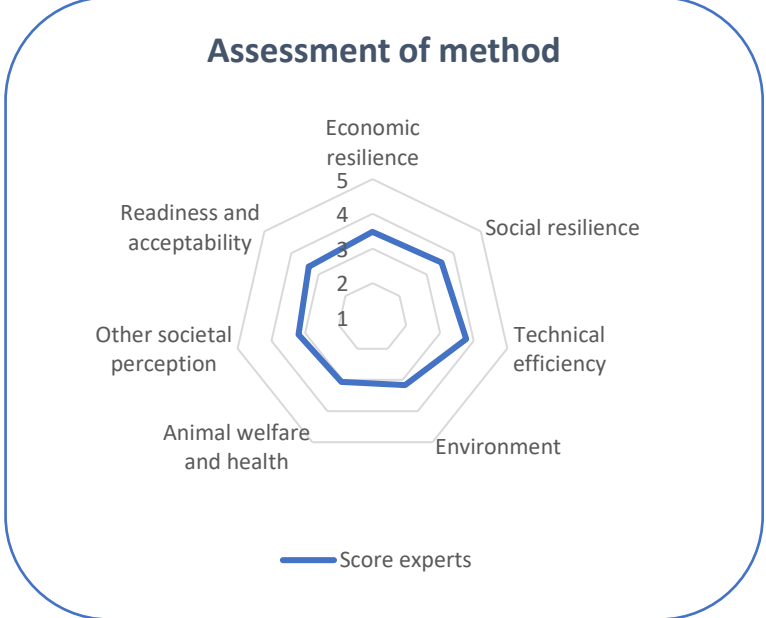
With VDAB career cheques, the Flemish government subsidizes career guidance for agricultural and horticultural workers.

=> 7 hours of career coaching for only €80

[VDAB loopbaanexperts](#)

[Acerta loopbaanbegeleiding](#)

- ### Positive features
- Career coaching can be used for a wide range of topics/problems which have an impact on the well-being/resilience of an individual. So, this makes the 'tool' very flexible.
 - If solutions cannot be found within the career coaching process, the career coach can refer the individual to another organisation or expert (e.g. Boerenbond)



- ### Be careful, especially on these points
- The individual needs to be willing to show his/her vulnerability to the coach, needs to feel safe and be able to look at themselves 'warts and all'.
 - Career counselling is not technical advice, floaty stuff or psychotherapy

Quote of the farmer:
Through career coaching, I have discovered my own strengths, but also the things where I need external expertise.

