Topic Topic Economic Society friendly resilience

Creation of agrifood value chain transparency

Background

The primary agricultural sector faces several problems related to price volatility, dependence on intermediaries, unequal competition, rising production costs and lack of price transparency, so a food value chain observatory is crucial to collect, analyse and share relevant data on production, distribution, prices and market trends in order to solve many of these problems.

Objectives

- Promote the social, economic and environmental sustainability of the primary agricultural sector.
- To enhance the value of quality agrifood products, with greater food safety and sustainability.
- Improve the information and perception received by consumers.
- Improve transparency and fair contracts in commercial relations.

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Participating organizations

- Public entities hazi



- Non-profit advisory entities
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How does the strategy work?

Data collection

SENDING DATA

Sector analysis and

strategic

research

Advisory entities:

- Productive
- Economic (costs, benefits, subsidies, marketing)
- Consumption
- Socioeconomic

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Food quality and safety



To enhance the value of each sector

Sections

■ Statistics ☐ Food chain ☐ Economic surveys

□ Trends Innovation

Basque government:

- Retail price
- Regional production costs
- Code of good buisness practices





Identify consumer trends

Objective

- Anticipate posible changes
- Price forecasting
- International comparison
- Identification of ineffiiciences
- Support for government decisions

Positive features

- Integral vision
- **Updated information**
- Policy basis
- Promotion of collaboration between entities (governmental, business, academic institutions ...)
- Innovation support: identification of areas for improvement

Negative features

- Complexity of data collection
- Dependence on collaboration between different entities
- * Need for constant updating
- Possible lack of representativeness

Assessment of method

Economic

resilience

Difficulties in implementing recommendations

Readiness and acceptability

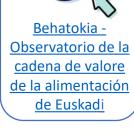
Other societal perception

> Animal welfare Environment and health

> > Score experts

2023-22 **Price** 2023-22 Jul variation Aug-Jul **Basque** -1.4 % 18.6 % Country -2.3 % 8.8 % **Spain** E.U. -0.3 % -16.7 %

Evolution of the cow milk price (€/L) 0,65 0,60 0,55 0,50 0,45 0,40 0,35 0,30 Basque Country Spain 0.25 jan



Social

resilience

Technical

efficiency

Quote of the farmer

"We have to use data, transparency and a lot of diffusion



