



Topic	Topic	Creation of agrifood value chain transparency
Economic resilience 	Society friendly 	

Background

The primary agricultural sector faces several problems related to price volatility, dependence on intermediaries, unequal competition, rising production costs and lack of price transparency, so a food value chain observatory is crucial to collect, analyse and share relevant data on production, distribution, prices and market trends in order to solve many of these problems.

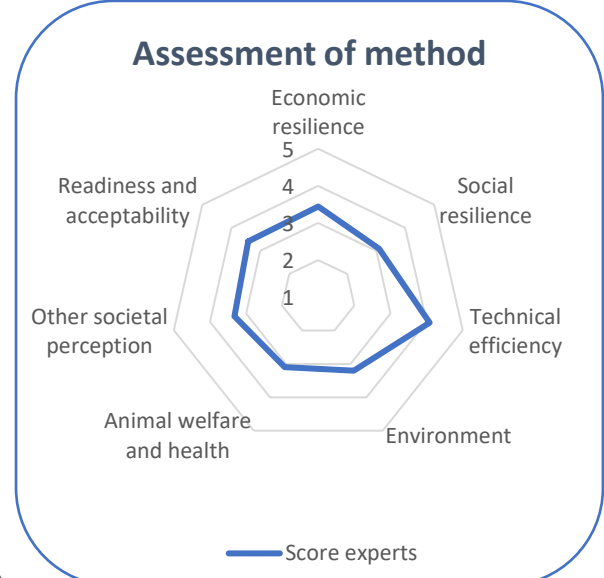
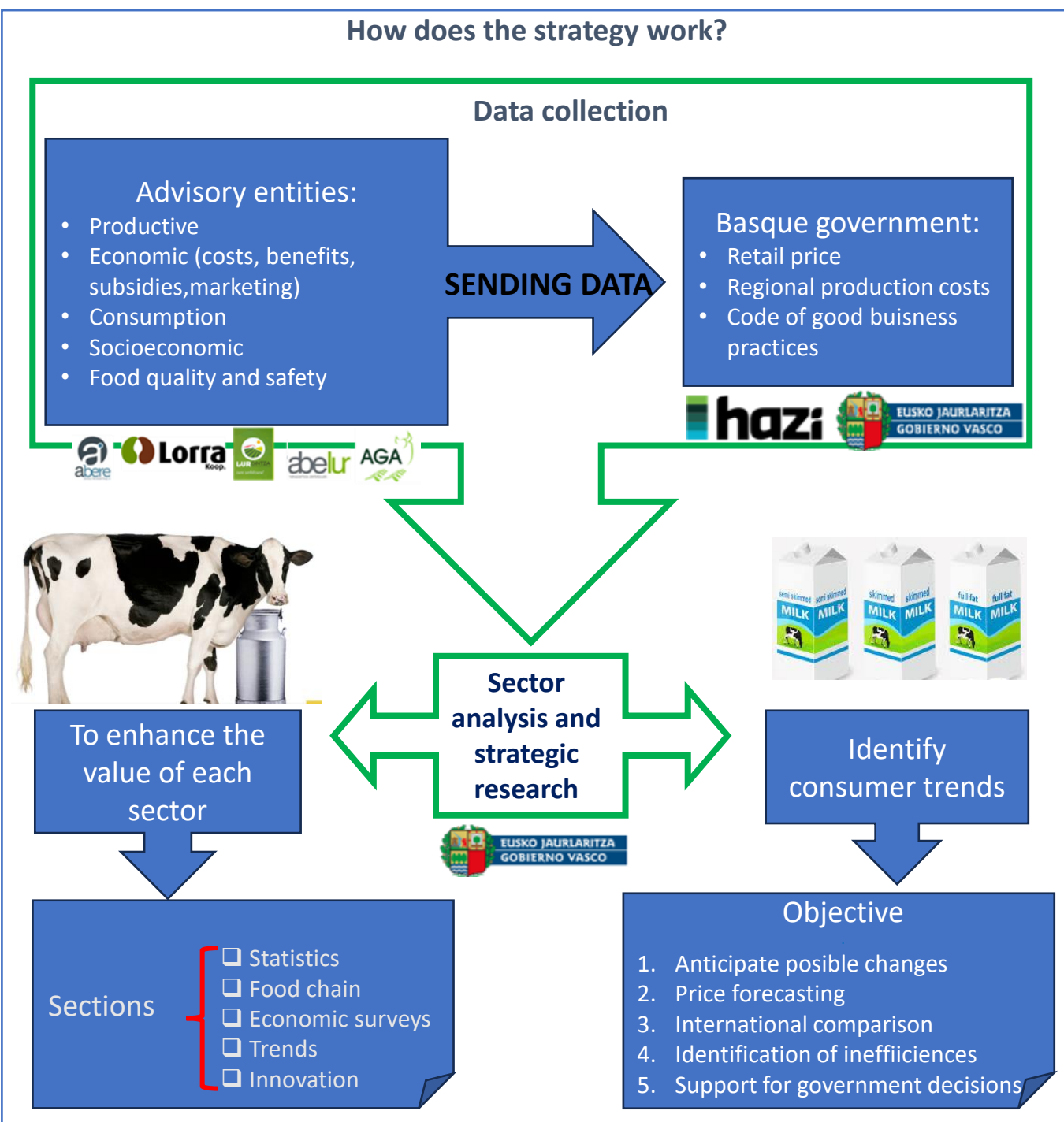
- Objectives**
- Promote the social, economic and environmental sustainability of the primary agricultural sector.
 - To enhance the value of quality agrifood products, with greater food safety and sustainability.
 - Improve the information and perception received by consumers.
 - Improve transparency and fair contracts in commercial relations.

Participating organizations

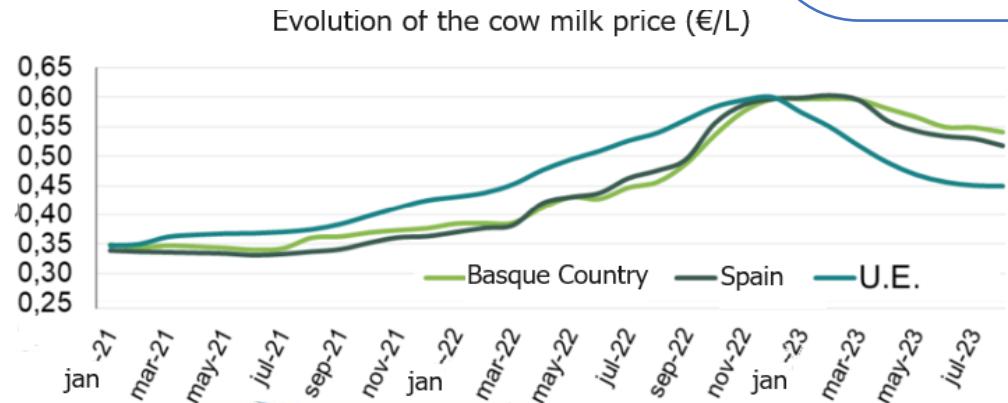
- Public entities  
- Non-profit advisory entities
   

- Positive features**
- ✓ Integral vision
 - ✓ Updated information
 - ✓ Policy basis
 - ✓ Promotion of collaboration between entities (governmental, business, academic institutions ...)
 - ✓ Innovation support: identification of areas for improvement

- Negative features**
- ❖ Complexity of data collection
 - ❖ Dependence on collaboration between different entities
 - ❖ Need for constant updating
 - ❖ Possible lack of representativeness
 - ❖ Difficulties in implementing recommendations



Price variation	2023-22 Aug-Jul	2023-22 Jul
Basque Country	-1.4 %	18.6 %
Spain	-2.3 %	8.8 %
E.U.	-0.3 %	-16.7 %





[Behatokia - Observatorio de la cadena de valor de la alimentación de Euskadi](#)

Quote of the farmer

"We have to use data, transparency and a lot of diffusion so that the society understands our work and situation"